

# FORT CAMPBELL COMMERCIAL SPONSORSHIP 2019 RATE CARD

**Andrea Powers**

Sponsorship and Advertising Sales Executive  
Directorate of Family and MWR



TOUCHING THE LIVES OF SOLDIERS AND THEIR FAMILIES

## 2019 SPONSORSHIP OPPORTUNITIES

### MONTH OF THE MILITARY CHILD

*Date: April 24, 2019*

*Estimated Attendance: 2,000*



What better way to show our community how awesome our military children are than to showcase their talents? Past events included demonstrations from SKIES Unlimited, a parade with youth decorated "floats", and a few high action activities that draw a large crowd in April.

### COMMANDING GENERAL'S GOLF TOURNAMENT

*Date: June 2019*

*Estimated Attendance: 250*



Every June, Cole Park Golf Course hosts our annual Commanding General's Golf Tournament. The Open Flight tourney has 124 players that compete for prizes and the opportunity to boast of their skills. All play consists of 36 stroke play to even the playing field. Enhancements to the tourney may include sponsoring a hole and carts. Don't miss out on the opportunity to play on one of the area's best courses.

### INDEPENDENCE DAY CELEBRATION

*Date: July 4, 2019*

*Estimated Attendance: 20,000*



The largest fireworks in the area explode across the night sky on July 4 every year. Our celebration includes ceremonies planned by the 101st Airborne Division to showcase their abilities. If you want it done, ask the 101! We wrap up with an amazing display, set to music, over the Division Parade Field. Everyone is welcome.

### PAY DAY GOLF SCRAMBLE

*Date: First Friday March - December, 2019*



With one of the finest golfing facilities in the Army, there really is no excuse not to get out and hit a few balls at least once a month. The 18-hole course has a variety of terrains which challenge golfers from beginners to advanced. The staff at Cole Park Golf Course have years of experience to elevate your golf outing.

### WARRIOR ZONE



Our high energy gaming and entertainment facility has many elements for our Soldiers to enjoy. The 18 and over facility hosts video game tournaments, UFC fights, NFL Ticket, March Madness and a variety of programming marketed toward our single Soldiers. Nine gaming stations, 8 Alienware computers, two theaters and a full food and beverage café mean this is the place to be! BOSS programming is co-located within Warrior Zone. If you want to target the

### NEWCOMER'S FAIR

*Date: Every Thursday*



MWR wants to ensure every Soldier and Family member has a warm welcome to Fort Campbell! Every Thursday, MWR hosts the Newcomer's Fair at the Family Resource Center. On and off post agencies and businesses have the opportunity to host a table and interact with folks brand new to the area. Soldiers and Family members may stop at your table to find out why your business is the best around!

## LOOK FOR THESE ICONS TO REACH YOUR TARGET MARKET



**MILITARY  
FAMILIES**



**ACTIVE-DUTY  
MILITARY**



**LEADERSHIP  
PRESENCE**



**GENERAL  
PUBLIC**



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### FALL FESTIVAL

Date: October 4, 2019  
Estimated Attendance: 3,000



Fort Campbell families will have great time during our annual October event! Inflatables, live music, refreshments, scavenger hunts, and much more have occurred in years past as our guests celebrate the bounty of fall!

### BOSS (BETTER OPPORTUNITIES FOR SINGLE SOLDIERS)



From barbeques, to pool parties, themed events and holiday lunches, a large variety of monthly activities are planned for our Single Soldier population. Our BOSS program is one of the Army's best!

### PARTY ON THE POST

Date: First Friday May - October, 2019



Start the weekend off with a casual evening mixer featuring live Nashville talent, outdoors at Fort Campbell. It's an informal opportunity for Soldiers, Civilians, Retirees and their Family members to make new friends, visit with old friends, and enjoy great entertainment and refreshments in a relaxed atmosphere.

### WEEK OF THE EAGLES

Date: May, 2019  
Estimated Attendance: 20,000



Week of the Eagles is a week long celebration to promote esprit de corps, camaraderie, bring units together, and to show the history of the 101st to Fort Campbell and the surrounding communities. It showcases everything that happens on Fort Campbell and highlights our many rich traditions.

### VOLUNTEER OF THE YEAR

Date: April 16, 2019  
Estimated Attendance: 300



A celebration honoring the best of Fort Campbell's volunteers. This event is a chance for everyone to recognize the spectacular time and effort of our corps of volunteers. They work tirelessly to improve Fort Campbell and our community and we use this event to say thank you for everything they have accomplished.

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